



Diesel Daily

Friday August 6, 2010

The ADS Mexican, Central & South American General Meeting



Delegates from Mexico, Central and South America gather for a group picture after conducting their annual General Meeting on Wednesday. Many of the attendees had also attended the Regional Convention held earlier this year in Guadalajara, Jalisco, Mexico. Ricardo Berrueta, Regional Convention Host and ADS Board Member was honored earlier this week for his outstanding volunteer efforts in helping to make the meeting one of the best attended in recent history. David Fehling, ADS Executive Director and President Ken O'Brien were also in attendance.



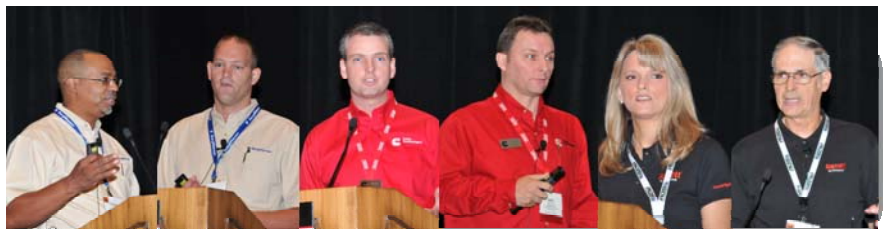
The Secrets of Success
Bob Cooper
Bob Cooper Seminars
8:00 - 11:00 a.m. TODAY

Bob Cooper began his career as an auto technician in Cleveland, Ohio. Within a couple of years he bought his first auto repair shop. From that point he went on to develop, own and operate some of the most successful shops in North America. This industry acclaimed success allowed him to gain national recognition throughout the entire auto service industry. In 1990 he started Elite, a professional service company designed to help others in the auto service industry

grow more profitable, successful businesses. Today Elite is an international company and they have a reputation that is heralded to be second to none, industry wide. Cooper attributes the phenomenal success of Elite to the application of the same principles he shares is the success courses he presents worldwide.

Cooper has been nominated for entry into "Who's Who in American Business," he is a member of the prestigious National Speakers Association and he has delivered thousands of presentations throughout North America and Europe. In addition to being one of the nation's leading authorities on both personal and career

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Understanding Variable Geometry Turbochargers

Representatives of the three leading turbocharger manufacturers presented a lively and informative discussion on the key characteristics and troubleshooting techniques of their respective variations of the VGT technology. Pictured from left to

right above are Thomas Miles and Kurt Henderson, BorgWarner Turbo & Emissions Systems, Allen Lyons and John Torley, Cummins Turbo Technologies and Tracie Parker and Craig Gibbs, Honeywell Turbo Technologies.



Jackie Clifton, Carl Fergusson, Jason Clifton and Al Roberts

Jason Clifton Receives Turbocharger Award

Jason Clifton, City Diesel, Decatur, Alabama has been presented an innovation award by the ADS Turbocharger Committee. After attending a regional BorgWarner meeting, Clifton took action to create a more efficient way for turbocharger dealers and distributors to communi-

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Schedule at a Glance

Friday, August 6

ADS/Ortner Foundation Trustees
8:00 - 9:00 a.m.

Business Management Seminar
The Secrets of Success
Bob Cooper - Bob Cooper Seminars
8:00 - 11:00 a.m.

Coffee and Danish in Tradeshow
8:30 - 9:00 a.m.

Tradeshow Open
8:30 a.m. - 1:00 p.m.

Walk-around Lunch in Tradeshow
12:00 - 1:00 p.m.

Manufacturer Seminar
Stanadyne Corporation
1:30 - 2:00 p.m.

Exhibit Hall Teardown Begins
2:00 p.m.

Manufacturer Seminar
DENSO
2:10 - 2:40 p.m.

Technical Seminar
Hydraulic Hybrid Solutions for Commercial Vehicle Applications
2:50 - 3:50 p.m.

Manufacturer Seminar
Delphi Diesel Aftermarket
4:00 - 5:00 p.m.

Closing "Western" Event
7:00 - 10:00 p.m.

Questions? Visit the ADS Registration Information Desk

The ADS Registration/Information Desk will be located outside the Longhorn Exhibit Hall F at the Longhorn Exhibit Hall F Registration Desk in the Gaylord Texan Resort & Convention Center on the Exhibit Level (Level 1).

Hours are:

Friday, August 6

7:30 a.m. - 5:00 p.m.

ADS Staff

David Fehling

Greg Carlile

Rosemary Hall

Tiffany Mayo

Ashley Mercurio

Virginia Morett

(Cooper Continued from page 1)
success, he has also been invited to speak to many Fortune 500 companies, trade associations, private banking groups, school districts, the United States Army and to some of the wealthiest people on earth.

Cooper's success as a professional speaker can best be summarized by his clients. Cooper and his wife Karen have lived in Southern California since 1980. His hobbies include on-going personal development, being a proud grandfather and supporting Humane Societies.

(Clifton Continued from page 1)
cate inventory and parts availability between businesses. Clifton customized a list service "mail man" software program that runs on City Diesel's internet server and made it available for any Turbocharger business that wants to participate.

A quote worth repeating from Mark Towers seminar:

"Tough times don't last, but tough people do." "Keep your chin strap buckled at all times."
Paul William "Bear" Bryant



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