

# Tradeshow Guide



**August 2 - 6, 2011**  
**Wynn Las Vegas**  
**Las Vegas, Nevada**

## ADS Headquarters

**Address:** 400 Admiral Blvd.  
Kansas City, MO 64106  
United States of America

**Phone:** 816.285.0810

**Fax:** 847.770.4952

**Web site:** [www.diesel.org](http://www.diesel.org)

**Phone:** 816.285.0810

**E-mail:** [info@diesel.org](mailto:info@diesel.org)

**Products:** The Association of Diesel Specialists is the worldwide diesel industry's leading trade association, dedicated to the highest level of service on diesel fuel injection and related systems. Members are located throughout the world and primarily consist of independent repair shops specializing in diesel fuel injection, governor and turbocharger service. ADS members also encompass original equipment manufacturer (OEM), manufacturers and distributors of replacement parts and allied equipment, and schools offering programs in diesel mechanic training.

**Booth Number: 100**



## AE Tools & Computers

**Address:** 311 S. Fossil St.  
Russell, KS 67665  
United States of America

**Phone:** 785.445.3533

**Fax:** 785.483.2381

**Web site:** [www.aetools.us](http://www.aetools.us)

**Contact:** Joey Hendrich

**Phone:** 785.445.3533

**E-mail:** [jh@aetools.us](mailto:jh@aetools.us)

**Products:** Automotive diagnostic scan tools (OEM) and on car technical support.

**Company representative(s) attending:** Joey Hendrich  
Bob Messino

**Booth Number: 203**



## Alliant Power

**Address:** 6167 Pepsi Way  
Windsor, WI 53598  
United States of America

**Phone:** 866.283.1785

**Fax:** 608.842.5150

**Web site:** [www.alliantpower.com](http://www.alliantpower.com)

**Contact:** Nicole Tucker

**Phone:** 608.842.5142

**E-mail:** [ntucker@alliantpower.com](mailto:ntucker@alliantpower.com)

**Products:** Injectors, modules, fuel system components, engine components, sensors, actuators, electrical harnesses, seal & repair kits, gaskets, engine accessories and filters.

**Company representative(s) attending:** Nicole Tucker – Director, Alliant Power  
Kory Kaltenberg – Business Development  
Mike Wegner – Service Operations Manager  
Matt Heacox – Technical Information Manager

**Booth Number: 111**



## **Area Diesel Service, Inc.**

**Booth Number: 407**

**Address:** 1300 North University St.  
Carlinville, IL 62626  
United States of America

**Phone:** 217.854.2641

**Fax:** 217.854.8972

**Web site:** [www.arediesel.com](http://www.arediesel.com)

**Contact:** Dave Coonrod

**Phone:** 217.854.2641

**E-mail:** [davec@arediesel.com](mailto:davec@arediesel.com)



**Products:** Diesel fuel system parts, turbochargers, fuel injection pumps and injectors, aftermarket products, performance modules, agricultural diesel solutions, truck edition.

**Company representative(s) attending:** Val Leefers – President  
Von Leefers – Vice President  
Dave Coonrod – Sales Manager  
Lynn Emery – Warehouse Manager  
Curt Owens – Parts Manager

## **Areion International Ltd.**

**Booth Number: 418**

**Address:** Unit 24, 6780 Davand Dr.  
Mississauga, ON L5T 2G4  
Canada

**Phone:** 905.795.8576

**Fax:** 407.695.8001

**Web site:** [www.areiononline.com](http://www.areiononline.com)

**Contact:** Amrik Singh

**Phone:** 647.296.9185

**E-mail:** [info@areiononline.ca](mailto:info@areiononline.ca)

**Products:** Spare parts for turbochargers.

**Company representative(s) attending:** Amrik Singh – Business Development Manager

## **AutoPower Corporation**

**Booth Number: 215**

**Address:** 525 Technology Park, Suite 109  
Lake Mary, FL 32746  
United States of America

**Phone:** 407.695.7300

**Fax:** 407.695.8001

**Web site:** [www.autopower.com](http://www.autopower.com)

**Contact:** Michael Mallory

**Phone:** 407.695.7300

**E-mail:** [mmallory@autopower.com](mailto:mmallory@autopower.com)



**Products:** Software and business systems.

**Company representative(s) attending:** John Niehaus – Sales Manager

## **BG Products, Inc.**

**Booth Number: 201**

*Address:* 740 S. Wichita  
Wichita, KS 67213  
United States of America  
*Phone:* 316.265.2686  
*Fax:* 316.265.1082  
*Web site:* [www.bgprod.com](http://www.bgprod.com)  
*Contact:* Lisa Chamness  
*Phone:* 316.265.2686  
*E-mail:* [lchamness@bgprod.com](mailto:lchamness@bgprod.com)



*Products:* BG manufacturers lubricants for automotive and fleet facilities. Services include coolant, transmission oil change, climate control, diesel fuel and power steering.

*Company representative(s) attending:* Richard Augustus – Research Coordinator  
Ryan Weems – Manager of Technical Services  
Michael Srog – Fleet Market Manager

## **BorgWarner Turbo Systems**

**Booth Number: 601**

*Address:* 1849 Brevard Rd.  
Arden, NC 28704-9488  
United States of America  
*Phone:* 800.787.6464  
*Fax:* 800.424.6464  
*Web site:* [www.turbodrivens.com](http://www.turbodrivens.com)  
*Contact:* Thomas Miles  
*Phone:* 708.593.1618  
*E-mail:* [tmiles@borgwarner.com](mailto:tmiles@borgwarner.com)



**BorgWarner  
Turbo Systems**

*Products:* Turbochargers, cartridges and related service parts.

*Company representative(s) attending:* Harald Engelhardt – Logistics Manager, European Aftermarket  
Kurt Henderson – Technical Sales Representative  
Thom Miles – Sales & Marketing Manager, N.A. Aftermarket  
Patrick Harcourt – Regional Sales Manager, West  
Dirk Polte – Director, European Aftermarket  
Brett Proctor – Director, North American Aftermarket  
Seth Temple – Applications Engineer, Aftermarket  
Sam Tuley – Regional Sales Manager, East  
Alfonso Flores – Regional Sales Manager, Mexico  
Steve Kenny – Regional Sales Manager, Europe  
Mike Yu – Director, Asian Aftermarket  
David Patricio – Director, South American Aftermarket  
Doug DeLong – Manager, CD Applications Engineering  
Joyce VanWylen – Program Manager

## **Bostech**

**Booth Number: 423**

*Address:* 300 W Broad St.  
Hemingway, SC 29554  
United States of America  
*Phone:* 800.868.0057  
*Fax:* 843.558.5111  
*Web site:* [www.bostechauto.com](http://www.bostechauto.com)  
*Contact:* George D. Stuckey  
*Phone:* 843.933.0390  
*E-mail:* [george@bostechauto.com](mailto:george@bostechauto.com)



*Products:* Diesel injectors, high pressure oil pumps, EGR coolers and various associated products.

*Company representative(s) attending:* George Stuckey – President/CEO  
J. Blake Badger – Sales/Marketing

## **Cojali USA, Inc.**

**Booth Number: 314**

*Address:* 5201 Blue Lagoon Drive, 9<sup>th</sup> Floor  
Province, FL 33126  
United States of America  
*Phone:* 305.718.3323  
*Fax:* 305.718.3326  
*Web site:* [www.jaltest.com](http://www.jaltest.com)  
*Contact:* Emiliano Morales  
*Phone:* +34926589671  
*E-mail:* [emiliano.morales@cojaliusa.com](mailto:emiliano.morales@cojaliusa.com)



*Products:* JalTest global diagnostic solution for heavy duty vehicles.

*Company representative(s) attending:* Alejandro Altisent – U.S. Sales Manager  
John Anderson – Technical Support Manager  
Javier Macias – ECM Diesel

## **Combustion Diesel de Monterrey, S.A. de C.V.**

**Booth Number: 420**

*Address:* S. Azcona #304 ote Col del Norte  
Monterrey, N.L. 64500  
Mexico  
*Phone:* 52.81.8351.9871  
*Fax:* 52.81.8351.6499  
*Web site:* [www.drexel.com.mx](http://www.drexel.com.mx)  
*Contact:* Eduardo Drexel  
*Phone:* 52.81.8351.9871  
*E-mail:* [codimsa@drexel.com.mx](mailto:codimsa@drexel.com.mx)



*Products:* Diesel fuel injection replacement parts and test equipment.

*Company representative(s) attending:* Eduardo Drexel – Manager  
Claudia Drexel – Sales

## Computer Central (RCManager)

Booth Number: 322

**Address:** 2214 Michigan Ave., Suite G  
Arlington, TX 76013-5952  
United States of America  
**Phone:** 800.347.1825  
**Fax:** 817.459.2884  
**Web site:** [www.rcmanager.com](http://www.rcmanager.com)  
**Contact:** Weldon Skinner  
**Phone:** 800.347.1825  
**E-mail:** [weldon@rcmanager.com](mailto:weldon@rcmanager.com)



**Products:** Computer software for the fuel injection SD. RCManager is a complete turn-key business management system including critical business functions as repair order entry, open order management, inventory control, customer receivables accounting, vendor payables, employee payroll and integrated financial analysis. RCManager also includes unique business functions to improve SD productivities, like exchange billing, core bank accounting, rebuilt part costing, TimeTrakker time clock, labor billing, technician productivity and much more.

**Company representative(s) attending:** Weldon Skinner – President

## CPQ - Calidad en Precision Queretaro, S.A. de C.V.

Booth Number: 516

**Address:** Acceso B, No.2 – Pq. Industrial Jurica  
Queretaro, QRO 76120  
Mexico  
**Phone:** USA - 816.260.2277  
**Fax:** 52.442.199.9574  
**Web site:** [www.cp-q.com](http://www.cp-q.com)  
**Contact:** Robinson Fonseca  
**Phone:** 813.260.2277  
**E-mail:** [robinson.fonseca@cp-q.com](mailto:robinson.fonseca@cp-q.com)



**CALIDAD EN PRECISION  
QUERETARO SA DE CV**

**GERMAN TECHNOLOGY  
DEUTSCHE TECHNOLOGIE**

**Products:** Remanufacturing of diesel fuel injection parts such as barrels and plungers, hydraulic heads, shafts, valves, pistons and other related items for most makes and models including Bosch, Lucas, Stanadyne, Caterpillar, Denso, Detroit and many more. With 40 plus years of experience, we are the only remanufacturer to offer a 15-month warranty on all our service!

**Company representative(s) attending:** Robinson Fonseca – General Manager

## Cummins, Inc.

Booth Number: 529

**Address:** 500 Central Ave., M/C 14010  
Columbus, IN 47201  
United States of America  
**Phone:** 812.377.9221  
**Fax:** 812.377.4571  
**Web site:** [www.cummins.com](http://www.cummins.com)  
**Contact:** Kenny Taylor  
**Phone:** 901.546.5394  
**E-mail:** [kenny.taylor@cummins.com](mailto:kenny.taylor@cummins.com)



**Turbo  
Technologies**

**Products:** Holset Turbochargers

**Company representative(s) attending:** Kenny Taylor – Account Manager, Independent Channel  
Carolyn Maudsley – Marketing Coordinator  
Ena Cole – Product Manager  
Alan Leonard – Sales & Quality Project Engineer  
Manish Gulati – Strategy Manager  
Lauren Ridgway – Customer Support Representative

## **D&W Diesel, Inc.**

**Booth Number: 610**

**Address:** 1503 Clark St. Rd.  
Auburn, NY 13021  
United States of America  
**Phone:** 315.253.2324  
**Fax:** 315.282.0400  
**Web site:** [www.dwdiesel.com](http://www.dwdiesel.com)  
**Contact:** JT Pitcher  
**Phone:** 315.253.2324 Ext. 125  
**E-mail:** [j.pitcher@dwdiesel.com](mailto:j.pitcher@dwdiesel.com)



**Products:** Fuel injection components, starters and alternators and turbos.

**Company representative(s) attending:** Dave Wayne – Vice President  
Jim Cummings – Corporate Sales Manager  
Jerry Siconolfi – Branch Manager  
Rob Horan – Branch Manager  
Jeff Hartgraves – Branch Manager  
Ralph Carellone – Business Development Representative  
JT Pitcher – Product Manager – Fuel Injection  
Jeff Sorenson – Produce Manager – Turbochargers  
Geoff Blackwell – Director of Marketing – Engine Components

## **Delphi Diesel Aftermarket**

**Booth Number: 301**

**Address:** 1624 Meijer Drive  
Troy, MI 48084  
United States of America  
**Phone:** 248.288.2000  
**Fax:** 248.280.8280  
**Web site:** [www.delphi.com/am](http://www.delphi.com/am)  
**Contact:** Claudia Schneider  
**Phone:** 248.280.8233  
**E-mail:** [Claudia.schneider@delphi.com](mailto:Claudia.schneider@delphi.com)



**Products:** Electronic unit injectors, feed pumps, filters, test equipment, fuel injection pumps & parts, sensors, starting aids, vacuum pumps, water pumps, injectors & nozzles, SRA's, high pressure oil pumps, EGR's, EUP's and Smart injectors.

**Company representative(s) attending:** Mike Rayne – Managing Director Diesel Aftermarket  
Eric Duvall – Managing Director USA & Canada, Diesel Aftermarket  
Brett Benzenbower – National Diesel Sales Manager  
Philippe Desnos – Director, Global Diesel Marketing  
Simon Lynch – Test Equipment Manager  
Todd Charles – Test Equipment Service Engineer  
Claudia Schneider – Marketing Manager  
Rish Sidhu – Marketing Analyst  
Elaine Ahmad – Manager Independent Aftermarket  
Paul Mydlarz – Service Operations Manager USA/Canada  
Colin Miller – Territory Development Manager  
Carl Reitze – Territory Development Manager  
Henry Schade – Territory Development Manager  
Alex Belmihoub – Territory Development Manager  
Joseph Carlson – Business Development/Engineering Quality Mgr.  
Carlos Bruzzi – General Dir., Mexico/Central America/Caribbean  
Edgar Cruz – Diesel Business Manager  
Luiz Monegatto – Director, South America  
Chris Dawson – Sales  
Matt Little – Sales  
Dave Conley – Sales

## DENSO

Booth Number: 501

*Address:* 3900 Via Oro Ave.  
Long Beach, CA 90810  
United States of America

*Phone:* 888.963.3676  
*Fax:* 310.952.7504  
*Web site:* [www.densoheavyduty.com](http://www.densoheavyduty.com)

*Contact:* Diane Kenny  
*Phone:* 310.513.8528  
*E-mail:* [diane\\_kenny@denso-diam.com](mailto:diane_kenny@denso-diam.com)

*Products:* Diesel fuel injection, engine electrical systems and related components.

*Company representative(s) attending:* Gene Gollub – North American Sales Mgr. – Heavy Duty Group  
Apollo Del Razo – Supervisor – Technical Services Department  
Lisa Michler – Marketing Communications Manager  
Patricia Shaheen – Marketing Communications Specialist



## Diesel Engine Components, LLC.

Booth Number: 612

*Address:* 13210 La Tierra Way  
Sylmar, CA 91342  
United States of America

*Phone:* 818.833.9686  
*Fax:* 818.833.9668  
*Web site:*

*Contact:* Mario Bautista  
*Phone:* 818.648.2326  
*E-mail:* [dieselenginecomp@aol.com](mailto:dieselenginecomp@aol.com)

*Products:* HEUI / EUI injectors and parts, high pressure pumps for International and Powerstroke engines, common rail injectors and parts, ECM's for Cummins, Detroit, Caterpillar and International.

*Company representative(s) attending:* Mario Bautista – President  
Miguel Figueroa – Vice President, Sales



## Diesel Products Inc.

Booth Number: 300

*Address:* 13150 Leadwell St.  
North Hollywood, CA 91605  
United States of America

*Phone:* 818.764.2506  
*Fax:* 818.764.2509  
*Web site:* [www.dieselproduct.com](http://www.dieselproduct.com)

*Contact:* Ara Mansourian  
*Phone:* 818.766.3344  
*E-mail:* [ara@dpausa.com](mailto:ara@dpausa.com)

*Products:* Diesel fuel injectors, parts and components.

*Company representative(s) attending:* Ara Mansourian – President  
Edward Wegner – President  
Mario Bijelic – R & D Director  
Cindy Asencio – Sales



## **DIPACO Inc.**

**Booth Number: 325**

**Address:** 105 East Parr Blvd.  
Reno, NV 89512  
United States of America

**Phone:** 775.329.7511  
**Fax:** 775.329.9740

**Web site:** [www.dipaco.com](http://www.dipaco.com)

**Contact:** Ciara Pegoda  
**Phone:** 775.329.7511 Ext. 104  
**E-mail:** [ciara@dipaco.com](mailto:ciara@dipaco.com)

**Products:** Diesel fuel injection parts and remanufactured fuel pumps and injectors.

**Company representative(s) attending:** John Walker – President  
Ciara Pegoda – Sales Manager  
Paul Blasko – Territory Manager  
Chris Walker – Territory Manager  
Natalie Montes – Territory Manager  
Janay Heckman – Territory Manager  
Lena Jones – Territory Manager  
Rick Bumgardner – Territory Manager

## **DNR Industries**

**Booth Number: 204**

**Address:** 1562 S. Anaheim Blvd., Suite A  
Anaheim, CA 92805  
United States of America

**Phone:** 714.533.1888  
**Fax:** 714.533.1891

**Web site:** [www.dnrind.com](http://www.dnrind.com)

**Contact:** Mike Figueroa  
**Phone:** 714.533.1888  
**E-mail:** [mike@dnrind.com](mailto:mike@dnrind.com)

**Products:** Remanufacturer of diesel fuel injection components.

**Company representative(s) attending:** Joe M. Bertola – President  
Mike Figueroa – Manager



## **Eastern Turbo**

**Booth Number: 500**

**Address:** 18249 Mescal St.  
City of Industry, CA 91748  
United States of America

**Phone:** 626.325.4324  
**Fax:** 626.839.5581

**Web site:** [www.easternturbo.com](http://www.easternturbo.com)

**Contact:** George Xue  
**Phone:** 626.325.4324  
**E-mail:** [sales@easternturbo.com](mailto:sales@easternturbo.com)

**Products:** Turbo, turbo components (piece parts) and repair kit.

**Company representative(s) attending:** Tom Terrell – Vice President, Operation  
George Xue – Technical Support



## **E-Zoil Products, Inc.**

**Booth Number: 416**

**Address:** 234 Fillmore Ave.  
Tonawanda, NY 14150  
United States of America  
**Phone:** 716.213.0106  
**Fax:** 716.213.0447  
**Web site:** [www.ezoil.com](http://www.ezoil.com)  
**Contact:** Christopher Miller  
**Phone:** 716.213.0106  
**E-mail:** [cmiller@ezoil.com](mailto:cmiller@ezoil.com)



**Products:** Diesel fuel additives.

**Company representative(s) attending:** Glenn Miller – President  
Christopher Miller – Vice President

## **FPPF Chemical Company**

**Booth Number: 101**

**Address:** 117 West Tupper St.  
Buffalo, NY 14201  
United States of America  
**Phone:** 800.735.3773  
**Fax:** 716.856.0750  
**Web site:** [www.fppf.com](http://www.fppf.com)  
**Contact:** Anthony Tucci  
**Phone:** 716.856.9607  
**E-mail:** [atucci@fppf.com](mailto:atucci@fppf.com)



**Products:** Premium fuel additives, treatments, cleaners and conditioners.

**Company representative(s) attending:** Anthony Tucci – TSR/Sales  
Melba Saddler – TSR/Sales

## **Goldfarb & Associates, Inc.**

**Booth Number: 414**

**Address:** 11832 Coakley Circle  
Rockville, MD 20852  
United States of America  
**Phone:** 301.770.4514  
**Fax:** 301.770.4517  
**Web site:** [www.goldfarbinc.com](http://www.goldfarbinc.com)  
**Contact:** Saul Goldfarb  
**Phone:** 301.770.4514  
**E-mail:** [saul@goldfarbinc.com](mailto:saul@goldfarbinc.com)



**Products:** Turbo, fuel injector and fuel injection pump-cores, reman and new.

**Company representative(s) attending:** Saul Goldfarb – President  
Brant Freed – Vice President

## **Honeywell Turbo Technologies**

**Booth Number: 429**

**Address:** 2525 W. 190<sup>th</sup> St.  
Torrance, CA 90504  
United States of America  
**Web site:** [www.garrettbyhoneywell.com](http://www.garrettbyhoneywell.com)  
**Contact:** Tracie Parker  
**E-mail:** [tracie.parker@honeywell.com](mailto:tracie.parker@honeywell.com)

# Honeywell

**Products:** Turbochargers and related components.

**Company representative(s) attending:** Tom McGee – Sales Leader  
Tracie Parker – Marketing Leader  
Craig Gibbs – Technical Manager

## **Interstate Billing Service, Inc.**

**Booth Number: 304**

**Address:** 1025 5<sup>th</sup> Ave. SE  
Decatur, AL 35601  
United States of America  
**Phone:** 256.260.1760  
**Fax:** 256.260.0622  
**Web site:** [www.interstatebilling.com](http://www.interstatebilling.com)  
**Contact:** Rebecca Dodson  
**Phone:** 256.260.1761  
**E-mail:** [rdodson@bibank.com](mailto:rdodson@bibank.com)



INTERSTATE BILLING SERVICE, INC.

**Products:** Commercial accounts receivable financing.

**Company representative(s) attending:** Rebecca Dodson – Business Development Representative  
Todd Woodruff – Vice President/Business Development

## **Interstate-McBee, LLC**

**Booth Number: 513**

**Address:** 4901 Lakeside Ave.  
Cleveland, OH 44114  
United States of America  
**Phone:** 216.881.0015  
**Fax:** 216.881.0753  
**Web site:** [www.interstate-mcbee.com](http://www.interstate-mcbee.com)  
**Contact:** Patrick Roach  
**Phone:** 216.881,0015  
**E-mail:** [proach@interstate-mcbee.com](mailto:proach@interstate-mcbee.com)



**INTERSTATE-McBEE**



**Products:** Fuel injection and replacement engine parts.

**Company representative(s) attending:** Brad Buescher – COO  
Pat Roach – Vice President Fuel Injection Sales  
Hector Robles – Mexico and Central America Sales Manager

## **Jasper Engines and Transmissions**

**Booth Number: 200**

**Address:** 815 Wemsing Rd.  
Jasper, IN 47546  
United States of America  
**Phone:** 800.827.7455  
**Fax:** 812.634.1820  
**Web site:** [www.jasperengines.com](http://www.jasperengines.com)

**Contact:** Ryan Dooley  
**Phone:** 800.827.7455  
**E-mail:** [rdooley@jasperengines.com](mailto:rdooley@jasperengines.com)



**Products:** Remanufactured diesel engines, fuel systems and turbochargers.

**Company representative(s) attending:** TJ Adams – Product Support  
Kenny Hornaday – Technician  
Ryan Dooley – Diesel Division Manager

## **Jrone Turbo**

**Booth Number: 518**

**Address:** NO 688, Jiuxin Rd.  
Jiuting, Shanghai 201615  
China  
**Phone:** 0086.21.67698362  
**Fax:** 0086.21.67698263  
**Web site:** [www.jroneturbo.com](http://www.jroneturbo.com)  
**Contact:** Quan Liu  
**Phone:** 0086.21.67698362  
**E-mail:** [sales@jroneturbo.com](mailto:sales@jroneturbo.com)

**Products:** Turbocharger and turbo parts

**Company representative(s) attending:** Quan Liu



## **KenDiesel Inc.**

**Booth Number: 317**

**Address:** 6 Kilmer Court  
Edison, NJ 08817  
United States of America  
**Phone:** 732.572.9700  
**Fax:** 732.572.4844  
**Web site:** [www.kendiesel.com](http://www.kendiesel.com)

**Contact:** Shailesh Patel  
**Phone:** 732.572.9700  
**E-mail:** [customerservice@kendiesel.com](mailto:customerservice@kendiesel.com)

**Products:** Test equipment, workshop tools, diesel injection pumps and parts.

**Company representative(s) attending:** Shailesh Patel – Partner  
Amit Parekh – Marketing and Sales Director



## **L&J Diesel Service, Inc./Dieselogic**

**Booth Number: 528**

**Address:** 5323 Lenox Ave.  
Jacksonville, FL 32205  
United States of America

**Phone:** 904.786.7402

**Fax:** 904.786.7438

**Web site:** [www.dieselogic.com](http://www.dieselogic.com)

**Contact:** Omar Cueto

**Phone:** 904.786.7402

**E-mail:** [info@dieselogic.com](mailto:info@dieselogic.com)

**Products:** Dieselogic, Delphi, DENSO, Stanadyne, CAT, Cummins, Volvo, Vag, GM including many more.  
Please see website for a complete list.

**Company representative(s) attending:** Omar Cueto – President/CEO  
Andre Anderson – Service Manager



## **Mefin S.A**

**Booth Number: 217**

**Address:** Blvd. Republici NR 41-43  
Sinaia, Prahova 106100  
Romania

**Phone:** +40.244.307.000

**Fax:** +40.244.307.086

**Web site:** [www.mefin.ro](http://www.mefin.ro)

**Contact:** George Barba

**Phone:** +40 244.307.000

**E-mail:** [mefin@mefin.ro](mailto:mefin@mefin.ro)

**Products:** Diesel fuel pumps, diesel spare parts, cast products and treatment services.

**Company representative(s) attending:** George Barba – Board of Directors



## **Melett Ltd.**

**Booth Number: 308**

**Address:** Unit N Zenith Park, Whaley Rd.  
Barnsley, Yorkshire S75 1HT  
Great Britain

**Phone:** +44.0.1226.320939

**Fax:** +44.0.1226.320949

**Web site:** [www.melett.com](http://www.melett.com),

**Contact:** Frank O. Philipp

**Phone:** +44.0.1226.320939

**E-mail:** [sales@melett.com](mailto:sales@melett.com)

**Products:** Turbocharger replacement parts and C.H.R.A.'s.

**Company representative(s) attending:** Ian Warhurst – Owner  
Claude Entressegtle – Commercial Manager  
Dave Wilkin – Business Development  
Frank O. Philipp – Business Development



## **Midwest Fuel Injection Inc.**

**Booth Number: 310**

**Address:** 1100 Hosler Drive  
Bolingbrook, IL 60490  
United States of America

**Phone:** 815.886.9900

**Fax:** 815.306.6051

**Web site:** [www.mwfi.com](http://www.mwfi.com)

**Contact:** Kevin Schmidt

**Phone:** 815.886.9900

**E-mail:** [kevin1@mwfi.com](mailto:kevin1@mwfi.com)



**Products:** Injection pumps, injectors, turbos and engine parts.

**Company representative(s) attending:** Ben Seidel – President  
Kevin Schmidt – Manager  
Paul Thoms – Manager  
Shawn Knutson – CFO  
Albert "Buddy" Stasiak – Manager  
Amanda Halley – Sales Manager

## **Poltron Diesel**

**Booth Number: 315**

**Address:** 5123 Pegasus Ct., Suite E  
Frederick, MD 21704  
United States of America

**Phone:** 301.846.9972

**Fax:** 301.846.9976

**Web site:** [www.poltrondiesel.com](http://www.poltrondiesel.com)

**Contact:** Adam Fizyta

**Phone:** 301.846.9972

**E-mail:** [adam@poltron.com](mailto:adam@poltron.com)



**Products:** Diesel nozzles for fuel injectors.

**Company representative(s) attending:** Adam Fizyta – Account Executive  
Andrzej Jasinski  
Jetzy Zielinski  
Voytek Fizyta – President

## **Precision Mecanica Sigui, S.A. de C.V.**

**Booth Number: 221**

**Address:** Acceso II, No. 43 "B"  
Fraccionamiento Industrial Benito Juarez  
Queretaro, QRO, C.P. 76120  
Mexico

**Phone:** 442.257.1325

**Fax:**

**Web site:** [www.sigui.biz](http://www.sigui.biz)

**Contact:** Volker Andreas Schramm Drumm

**Phone:** 442.257.1325

**E-mail:** [sigui@sigui.biz](mailto:sigui@sigui.biz)



**Products:** Hydraulic elements and rotors.

**Company representative(s) attending:** Volker Andreas Schramm Drumm – Director General

## **ProDiesel**

**Booth Number: 708**

**Address:** 318 Fesslers Lane  
Nashville, TN 37210  
United States of America  
**Phone:** 615.242.4072  
**Fax:** 615.242.8371  
**Web site:** [www.dssprodiesel.com](http://www.dssprodiesel.com)  
**Contact:** Tab Beazley  
**Phone:** 615.948.1339 – cell  
615.242.4072 ext. 1117 - office  
**E-mail:** [tbeazley@dssprodiesel.com](mailto:tbeazley@dssprodiesel.com)

The logo for ProDiesel, featuring the word "ProDiesel" in a bold, blue, sans-serif font with a registered trademark symbol.

**Products:** Electronic and mechanical fuel injection for all classes of diesel engines.

**Company representative(s) attending:** Win Keith – Owner  
Butch Griffin – Vice President of Operations  
Joe Hutto – Vice President of Production  
Tab Beazley – Vice President of Sales & Marketing  
Chad Gillis – Regional Sales Manager  
Ross Howe – Regional Sales Manager  
George Watson – Regional Sales Manager

## **Racor Division Parker Hannifin Corporation.**

**Booth Number: 211**

**Address:** 3400 Finch Rd.  
Modesto, CA 95354  
United States of America  
**Phone:** 800.344.3286  
**Fax:** 209.529.3278  
**Web site:** [www.parker.com/racor](http://www.parker.com/racor)  
**Contact:** Simon Garner  
**Phone:** 203.500.7254  
**E-mail:** [simon.garner@parker.com](mailto:simon.garner@parker.com)



**Products:** Fuel, oil, air, CCV filtration.

**Company representative(s) attending:** Simon Garner – Off Highway Market Manager  
Bob Reilly – Distribution Manager

## **Redat North America, Inc.**

**Booth Number: 401**

**Address:** 120 Bonnie Loch Court  
Orlando, FL 32806  
United States of America  
**Phone:** 407.246.1600  
**Fax:** 407.246.0031  
**Web site:** [www.redatnorthamerica.com](http://www.redatnorthamerica.com)  
**Contact:** Ron Roach  
**Phone:** 407.246.1600  
**E-mail:** [ron@redatnorthamerica.com](mailto:ron@redatnorthamerica.com)



**Products:** Diesel fuel injection parts and turbochargers.

**Company representative(s) attending:** A.G. (Tito) Cortella – President  
Ray Roach – Vice President  
Ron Roach – General Manager

## Robert Bosch LLC

Booth Number: 117

**Address:** 2800 S. 25<sup>th</sup> Ave.  
Broadview, IL 60155  
United States of America

**Phone:** 708.865.5200

**Fax:** 708.786.3544

**Web site:** [www.boschautoparts.com](http://www.boschautoparts.com)

**Contact:** Thomas Novak

**Phone:** 708.865.5260

**E-mail:** [thomas.novak@us.bosch.com](mailto:thomas.novak@us.bosch.com)



# BOSCH

Invented for life

**Products:** Diesel test benches and workshop equipment; diesel fuel injection components; high pressure oil pumps; glow plugs; long haul high output starters and alternators; wheel service equipment; diagnostic tools; a/c service equipment; and fluid exchange equipment.

**Company representative(s) attending:**

Odd Joergenrud – Regional President AA NA  
Tom Novak – Director, Heavy Duty Sales  
Niall Davidson – Vice President, Automotive Aftermarket Canada  
Cameron Young – National Sales Manager, Canada  
Kirk Addis – Senior Product Manager  
Nancy Andersen – Manager Customer Service  
Bernd Boisten – Regional President DS NA  
Greg Borden – Senior Product Manager  
Allen Brown – Senior Acct. Admin. Sales Commercial Vehicle  
Mario Castillo – Asesor Tecnico Servicios Bosch  
Alen Fein – Field Sales & Service  
Thomas Flynn – Field Sales & Service  
James Frazer – Director, Diagnostic Marketing  
Marco Galindo – Gerente de Asistencia Tecnica  
Dirk Gante – Director, TSS  
Victor Gonzales – Marketing Manager, Aftermarket, Mexico  
Jim Graninger – Vice President, RBU Diagnostics Business Unit  
Mark Harper – Field Sales & Service  
Steve Hill – Technical Coordinator  
Scott Jameson – Manager, Tradeshow & Events  
ADS Tradeshow Committee Chair  
Mike Loth – Manager Tech Service Support  
Steve Martin – Senior Training Instructor  
Fred Nachbauer – Field Sales & Service  
Greg Nelson – HD Filter Sales  
Mark Poke – Director, SWS  
Timo Reif – Director, Automotive Marketing  
Ross Sandercock – Director, Product Management-Diesel Systems  
Beate Schestag – Diagnostic Marketing  
Ilidio Serra – Product Support Manager  
Sam Sgro – Marketing Manager, Aftermarket, Canada  
Rich Walker – Director, Sales OES Heavy Duty  
Geunter Weber – Diesel Sales

## Rock Valley Oil & Chemical Co.

**Address:** 1911 Windsor Rd.  
Rockford, IL 61111  
United States of America

**Phone:** 843.342.5688

**Fax:** 843.342.5689

**Web site:** [www.rockvalleyoil.com](http://www.rockvalleyoil.com)

**Contact:** Jim Lang

**Phone:** 843.342.5688

**E-mail:** [jl原因@rockvalleyoil.com](mailto:jl原因@rockvalleyoil.com)

**Products:** For many years Rock Valley Oil & Chemical Co. has been supplying fluids, test fuels and calibrating fluids, on a complimentary basis, to exhibitors during the ADS Convention.

**Company representative(s) attending:** James Lang – Global Business Manager



## Rocken Tech Products

**Booth Number: 419**

**Address:** 1321 Commerce St., Suite P  
Petaluma, CA 94952  
United States of America

**Phone:** 707.658.1915

**Fax:** 415.704.3107

**Web site:** [www.rocken-tech.com](http://www.rocken-tech.com)

**Contact:** Lee Rue

**Phone:** 707.658.1915

**E-mail:** [rockentech@yahoo.com](mailto:rockentech@yahoo.com)

**Products:** Test equipment, pumps, injectors and parts and performance applications.

**Company representative(s) attending:** Lee Rue – General Manager  
Tonton Rue – Staff

The logo for Rocken Tech Products, USA features the word 'Rocken' in a large, bold, blue, sans-serif font. Below it, the words 'TECH PRODUCTS, USA' are written in a smaller, blue, sans-serif font.

## Rotomaster

**Booth Number: 417**

**Address:** 18940 94<sup>th</sup> Ave.  
Surrey, BC V4N 4X5  
Canada

**Phone:** 604.888.3726

**Fax:** 604.888.5389

**Web site:** [www.rotomaster.com](http://www.rotomaster.com)

**Contact:** Jesse Shaw

**Phone:** 604.888.3726

**E-mail:** [jesse.shaw@rotomaster.com](mailto:jesse.shaw@rotomaster.com)

**Products:** Turbochargers

**Company representative(s) attending:** Jesse Shaw – Sales Manager  
Ron Wiebe – General Manager  
Neil Syberg – Sales  
Ken Bodner – Fuel Injection



## Stanadyne Corporation

Booth Number: 517

**Address:** 92 Deerfield Rd.  
Windsor, CT 06095  
United States of America  
**Phone:** 860.525.0821  
**Fax:** 860.683.4568  
**Web site:** [www.stanadyne.com](http://www.stanadyne.com)

**STANADYNE®**

**Contact:** Mike Cencia  
**Phone:** 860.525.0821 Ext. 2563  
**E-mail:** [mcencia@stanadyne.com](mailto:mcencia@stanadyne.com)

**Products:** Diesel pumps, injectors and filters. Gasoline high pressure pumps.

**Company representative(s) attending:** Mike Cencia – Service Training Supervisor  
Mark Dionne – Manager World Service  
Peter Malo – Manager Technical Services  
Jaime Goncalves – Regional Service Manager  
Allen Jordan – Regional Aftermarket Sales Manager  
Mike Cooper – Product Manager, Filtration  
Scott Endsley – OEM Sales Engineer/Account Manager  
Tom Kaplinski – Director, PCA

## Steinbauer Tuning Technologies

Booth Number: 504

**Address:** 364 Crompton St.  
Charlotte, NC 28273  
United States of America  
**Phone:** 704.587.0856  
**Fax:** 704.587.0896  
**Web site:** [www.steinbauer.cc](http://www.steinbauer.cc)

tuning technologies  
**STEINBAUER**

**Contact:** Sherie Jones  
**Phone:** 704.587.0856  
**E-mail:** [sherie@steinbauerusa.com](mailto:sherie@steinbauerusa.com)

**Products:** Performance enhancement modules for diesel engines.

**Company representative(s) attending:** Herbert Steinbauer – Director  
Sherie Jones – Marketing Manager  
Steve Hannam – Sales Manager

## Truck Parts & Service Magazine Randall Reilly Publishing

Booth Number: 103

**Address:** 3200 Rice Mine Rd.  
Tuscaloosa, AL 35406  
United States of America  
**Phone:** 205.248.1266  
**Fax:** 205.248.1058  
**Web site:** [www.truckpartsandservice.com](http://www.truckpartsandservice.com)  
[www.successfuldealer.com](http://www.successfuldealer.com)

**TRUCK PARTS & SERVICE**  
INDEPENDENT AFTERMARKET SOLUTIONS

**Contact:** Denise Graves  
**Phone:** 205.248.1266  
**E-mail:** [denisegraves@rrpub.com](mailto:denisegraves@rrpub.com)

**Products:** Trade publications.

**Company representative(s) attending:** Doug Early – Sales Associate

## **TS Performance**

**Booth Number: 617**

**Address:** 851 Lovers Ln.  
Bowling Green, KY 42103  
United States of America  
**Phone:** 270.746.9999  
**Fax:** 270.746.9170  
**Web site:** [www.TSperformance.com](http://www.TSperformance.com)  
**Contact:** Dennis or Sheila Perry  
**Phone:** 270.746.9999  
**E-mail:** [dennisperry1@aol.com](mailto:dennisperry1@aol.com)



**Products:** Diesel electronics for light and medium duty trucks, agriculture and class 8 trucks.

**Company representative(s) attending:** Sheila Perry – Owner  
Dennis Perry – Owner  
Chris Sanders – Engineering  
Sarah Reams – Sales/Marketing

## **Turbo Supply, Inc.**

**Booth Number: 411**

**Address:** 2237 S. Outer Rd.  
Joplin, MO 64803  
United States of America  
**Phone:** 417.623.7797  
**Fax:** 417.623.1681  
**Web site:** [www.turbosupply.net](http://www.turbosupply.net)  
**Contact:** Kory Thiessen  
**Phone:** 888.291.7797  
**E-mail:** [kory@turbosupply.net](mailto:kory@turbosupply.net)



**Products:** Turbochargers

**Company representative(s) attending:** Kyle Thiessen – President  
Kory Thiessen – Vice President  
Marion Gayman – Sales & Marketing Manager  
James Zugg – Account Manager

## **Turbodiesel Ltda.**

**Booth Number: 207**

**Address:** Calle 38 # 46-76.  
Barranquilla, Atlantico  
Colombia  
**Phone:** 57.5.3795855  
**Fax:** 57.5.3515940  
**Web site:** [www.turbodieselcolombia.com](http://www.turbodieselcolombia.com)  
**Contact:** German Blanco/Edgar Contreras  
**Phone:** 57.5.3708855  
**E-mail:** [turbodie@metrotel.net.co](mailto:turbodie@metrotel.net.co)



**Products:** Remanufactured components.

**Company representative(s) attending:** Edgar Contreras – Trade Manager

## **USDiesel Inc.**

**Booth Number: 722**

*Address:* 4243–A Road to the Mall  
Ft. Worth, TX 76180  
United States of America  
*Phone:* 817.485.6422  
*Fax:* 817.485.6404  
*Web site:* [www.usdiesel.com](http://www.usdiesel.com)  
*Contact:* Brad Glenn  
*Phone:* 817.485.6422  
*E-mail:* [bradg@usdiesel.com](mailto:bradg@usdiesel.com)



*Products:* Diesel fuel injection parts, tools and test equipment; gasoline injection parts and test equipment; cleaning equipment; Common Rail parts, tools and equipment.

*Company representative(s) attending:* Mark Hagood – President  
Brad Glenn – General Manager

## **Vertexcel Diselectra SpA**

**Booth Number: 306**

*Address:* Via Einstein, 1  
Sedriano, Milano 20018  
Italy  
*Phone:* +39.02.9022845/6  
*Fax:* +39.02.9022819  
*Web site:* [www.vertexcel.it](http://www.vertexcel.it)  
*Contact:* Alessandro Lovati  
*Phone:* +39.02.9022845/6  
*E-mail:* [a.lovati@vertexcel.it](mailto:a.lovati@vertexcel.it)



*Products:* Various spare parts (control valves, pressure valves, nozzles, etc) and tools for Common Rail; Nozzles, elements, d/valves for diesel engines; glow plugs for diesel engines; solenoids for diesel engines; gasket kits for diesel injection pumps; BCD-CORONA diaphragm fuel lift pumps for both diesel and petro applications; BCD-CORONA plunger feed pumps for diesel applications; BCD-CORONA electric fuel pumps; BCD-CORONA vacuum pumps for servo brakes; DISA products; MOTORPAL products utilized as OEM; other MOTORPAL products.

*Company representative(s) attending:* Alessandro Lovati – President  
Luigi Dellavedova – M.D.

# **NEW FOR 2011: The 2011 ADS Virtual Tradeshow**



Did you miss something at the Tradeshow?

Don't worry. The 2011 ADS Virtual Tradeshow will be open even after the one in Vegas closes!

Visit the Virtual Tradeshow homepage at

[www.my-registration.com/VirtualTradeShow/index.asp?EID=6301427839](http://www.my-registration.com/VirtualTradeShow/index.asp?EID=6301427839)



ADS Headquarters  
400 Admiral Blvd.  
Kansas City, MO 64106 USA  
Phone: 816.285.0810  
Fax: 847.770.4952  
[www.diesel.org](http://www.diesel.org)