

ADS

A SURE BET

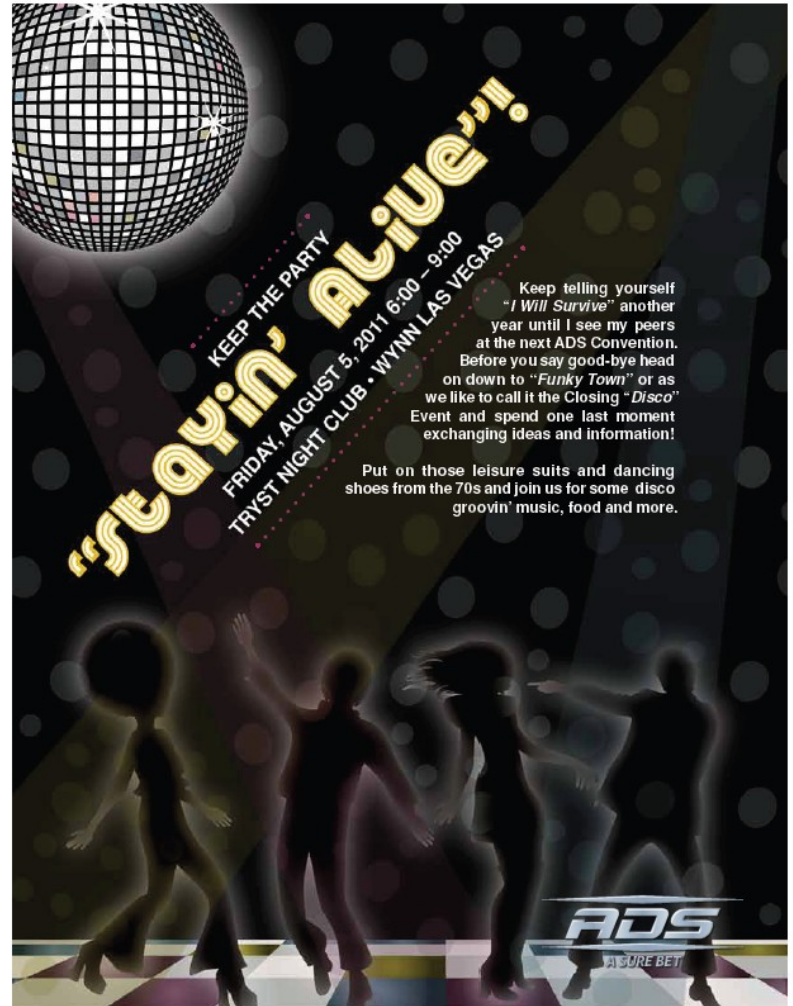
Diesel Daily

Friday, August 5, 2011

Last Day of the 2011 ADS Convention & Tradeshow – Don't Miss One Minute!

Today, we have two more outstanding sessions for you to attend. First, "More than Just Your Website of Social Media: You Need a Digital Strategy" with Ramsey Mohsen. Join Mohsen to obtain actionable strategies, tactics and tips you can apply to your company to build a better business through a digital strategy. Then stick around for "Diesel 2.0: It's Clean, Now What?" by Tom Fulks with the Diesel Technology Forum. He will discuss policy, political and technical challenges for Diesel 2.0 including low-carbon fuels and new vehicle standards.

Stick around for the big closing event and send the 2011 ADS Convention & Tradeshow in style! We'll be celebrating the end of another Convention in Wynn's Tryst Nightclub with a disco throwback event!



KEEP THE PARTY
"Groovin' Alive!"
FRIDAY, AUGUST 5, 2011 6:00 – 9:00
TRYST NIGHT CLUB • WYNN LAS VEGAS

Keep telling yourself "I Will Survive" another year until I see my peers at the next ADS Convention. Before you say good-bye head on down to "Funky Town" or as we like to call it the Closing "Disco" Event and spend one last moment exchanging ideas and information!

Put on those leisure suits and dancing shoes from the 70s and join us for some disco groovin' music, food and more.

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Yesterday: The 4Ts of Managing People



Bob Cooper speaks to ADS delegates about managing people.

People who have the belief that they can change the world are the ones that usually do.

Schedule at a Glance



Fri., Aug. 5

7:30 a.m. to 5:00 p.m.

ADS Registration/Information Desk
Registration Desk 2

8:00 to 9:00 a.m.

ADS/Ortner Foundation Trustees
St. Pierre Boardroom

8:30 a.m. to 1:00 p.m.

Tradeshow Open
Lafite Ballroom

8:30 to 9:00 a.m.

Coffee & Danish in Tradeshow
Lafite Ballroom

Noon to 1:00 p.m.

Walk-around Lunch in Tradeshow
Lafite Ballroom

1:20 to 2:20 p.m.

Business Management Seminar
More than Just Your Website or Social Media: You Need a Digital Strategy
Ramsey Mohsen, Digital Evolution Group
Latour Ballroom 1-4

2:00 p.m.

Tradeshow Teardown Begins
Lafite Ballroom

2:30 to 2:55 p.m.

Manufacturer Seminar
DENSO
Latour Ballroom 1-4

3:05 to 3:50 p.m.

Technical Seminar
Diesel 2.0: It's Clean, Now What?
Tom Fulks, Diesel Technology Forum
Latour Ballroom 1-4

4:00 to 5:00 p.m.

Manufacturer Seminar
Robert Bosch, LLC & Bosch Diesel Diagnostics
Latour Ballroom 1-4

6:00 to 9:00 p.m.

Closing "Disco" Theme Event
Tryst Nightclub
Must have photo I.D.

ADS Mexican Central & South American Meeting

Delegates gathered Wednesday to discuss topics from the regions of Central and South America. Many of the attendees had also attended the Regional Convention that took place earlier this year in Bogota, Colombia.



ADS Forerunners Annual Meeting & Networking Event

Wednesday Forerunners attendees gathered for a new "Speed Networking" event.

See you in 2012!



July 31 - August 3, 2012

Disney's Contemporary Resort
Lake Buena Vista, Florida



For any questions, visit the ADS Registration/Information Desk.



Stop by the ADS Registration/Information desk to have an ADS business card luggage tag created.



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