



Chuck Hess, ADS president and other members of the ADS Board cut the ribbon to the Tradeshow.

The 2011 ADS Convention is underway

We cut the ribbon and officially began the 2011 ADS International Convention & Tradeshow last night. Attendees gathered while Chuck Hess, ADS president, and other members of the ADS board cut the ribbon and welcomed all into the Get-Acquainted Reception. As attendees moved into the Tradeshow, they were afforded a preview of what exhibitor's have to offer them when the Tradeshow opens at 1:30 p.m. today. Check out some of images from last night.



ADS Canadian and International General Meetings



Members attend the Canadian General meeting Tuesday.



Attendees discuss topics of interest at the International General meeting Tuesday.

Help ADS out and your website...

by updating or adding the new ADS logo with a "backlink" to the ADS website: www.diesel.org. Many ADS member websites still have the old red and black logo and updating your website with the new ADS logo/link has many benefits for both you and ADS. Website search engines rank your website based on the number of visits your site receives from other relevant sites. The more times visitors link to your site from the ADS website (and vice versa), the higher the ranking potential in a search engine. That means greater visibility and web traffic for your site as well as ADS. It's a win-win!

Update your website TODAY! Log into the member only section of www.diesel.org and follow the simple directions under the ADS logo section.

HAPPENING TODAY – MUST ATTEND EVENTS

ADS Business Meeting Agenda & Awards

11:35 a.m. to 12:05 p.m.
Latour Ballroom 1-4

- Approval of minutes from 2010 meeting
- Treasurer's report
- Recognition of outgoing board members and committee chairs
- Installation of new board members
- Recognition of regional meeting host
- Presentation of exhibitor awards
- Presentation of other ADS awards



Stop by the ADS Registration/Information desk to have an ADS business card luggage tag created.

Schedule at a Glance



Wed., Aug. 3

7:00 a.m. to 5:00 p.m.

ADS Registration/Information Desk
Registration Desk 2

7:30 to 8:00 a.m.

Coffee & Danish
Latour Ballroom Foyer

8:00 to 9:15 a.m.

Opening General Session
Welcome - David Fehling, ADS Executive Director
President's Address - Chuck Hess, H.G. Makelim Co.
Keynote - The Past, Present & Future of Clean Diesels in North America
Bernd Boisten, Robert Bosch LLC
Latour Ballroom 1-4

9:25 to 10:25 a.m.

Turbocharger Presentation
Betting Your Future on Turbochargers
Latour Ballroom 1-4

10:35 to 11:35 a.m.

Business Management Seminar
Elevate Your Customer Service Standards
Mitchell Harper, Mitchell Harper & Associates
Latour Ballroom 1-4

11:35 a.m. to 12:05 p.m.

Annual Business Meeting & Awards
Latour Ballroom 1-4

12:15 to 1:30 p.m.

Networking Luncheon
Margoux

1:30 to 5:00 p.m.

Tradeshow Open
Lafite Ballroom

4:30 to 5:30 p.m.

Mexican, Central & South American Meeting
La Tache

5:30 to 6:30 p.m.

Forerunners Networking Event
Palmer 1



Are you 40 years old or younger? Join Us Tonight!

ADS Forerunners Business Meeting & Networking Event
5:30 – 6:30 p.m. • Palmer 1

The Forerunners are trying something new this year – speed networking. This is a fun, fast-paced event where you can meet and reacquaint with several industry peers in a short amount of time. Don't take our word for it. Hear what other Forerunners say...

"I remember coming to the Forerunners meeting when there was only five of us," said Kory Kaltenberg of Alliant Power. "This year — 2010 — we had more than 60 participants. It's really great to see so many young people getting involved with ADS!"



"The Forerunners social gave new attendees an opportunity to network with other young professionals in the industry in addition to providing a great escape from a long day working the show - Thanks Forerunners!" - Courtney Stewart, Cummins Turbo Technologies.

Stop by the Tradeshow Thurs., Aug. 4 at 3:00 p.m.

The Replacement Parts Committee will be sponsoring an ice cream break. Also, ADS will be drawing for a prize giveaway. Drop your business cards at the registration desk all week with your guess of what is listed on the back of the phone in the seminar videos. Must be present to win.

DON'T MISS THIS SEMINAR TOMORROW!



The 4Ts of Managing People

Business Management Seminar

Thurs., August 4 • 9:10 to 10:40 a.m. • Latour Ballroom 1-4

Everyone's looking for way to save their company money and time. Join Bob Cooper with Elite Worldwide Inc to learn how you can get the most out of your employees by applying the 4Ts of managing people — training, transfer, tolerate and terminate.



For any questions, visit the ADS Registration/Information Desk.



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